

ISTED

E-news de l'ISTED * Number 31 • May-June 2010

Editorial

Time for renewal

A year of crisis for the world, 2009 was a year of strategic renewal for ISTE D.

First, through a geographical refocusing of its activities onto Europe, its partners in the Mediterranean region and its neighbours on its Eastern and south-Eastern borders, but also onto Sub-Saharan Africa where, as in the French speaking countries of Asia, the time for renewal seemed to have come.

Renewal is also apparent in the association's approach to cities and their surrounding areas, which has become more partnership-based and integrated, in order to improve knowledge and recognition, governance and sustainable development.

Last, renewal is also present in the approach towards sustainable networks and services, which covers the movement of both persons and goods, facilitating transport within integrated intermodal and logistical chains while ensuring what is inaptly termed "road" safety.

This renewal calls for innovation and the strengthening of competitiveness factors, with applications in particular in the areas of geographical information and the implementation of new technologies in transport.

It is part of a more partnership-based approach which brings in firms and professionals but also, which is a new feature, local and regional authorities which are themselves undergoing profound change.

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News of the association

The Group FIT adhere to Isted

Isted has a new member: the FIT group, one of the most important players in the French market for geographic information. The group, which prides itself on the European and world markets, has 400 employees and 17 branches throughout the French territory and in Martinique and 4 branches abroad (India, Tunisia, Afghanistan, Madagascar).

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Cities & territories

France in Shanghai Expo 2010

June 2010 is the month of France in China. The programme will be opened by the 3rd conference of the Franco-Chinese decentralized cooperation on June 18th-19th in Nanjing. This meeting will provide an opportunity for both partners to promote exchanges and friendship between France and China, with the leitmotif of creating "harmonious" societies. The central theme is : sustainable development. The Day of France at the Shanghai Expo on June 21, will be the most important day of the week in France (June 14th-21th) and an occasion to celebrate, for the first time in China, the World music day. The whole week will be devoted to arts and culture.

Finally, on July 12th-17th the Paris Région Ile-de-France Pavilion organize a Symposium "a River, a Landscape, a Life style" which will prepare the contribution of Cities and Local Authorities selected in the Expo 2010 "Urban Best Practice Area" to the final Shanghai

declaration for "Better City, Better Life".

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Internet: www.consulfrance-shanghai.org/Programmation-culturelle-Shanghai-Expo-2010.html

<http://cncd.diplomatie.gouv.fr/frontoffice/article.asp?aid=489&menuid=483&lv=3>
www.isted.com

Seminar on reforming technical cooperation of European Union

The Union European decided recently to reform its aid-system by adopting a framework strategy entitled "backbone strategy", for improving award criteria of European funding and enhancing technical efficiency of financed projects. Indeed, the EU notes that the implementation of technical cooperation projects is often driven by backers rather than by applicants countries. This leads to a possible removing of the actors present in the field and to a reduction of the impacts on development-aid

An information seminar about the reform of European technical cooperation will take place on Thursday, September 16th 2010, during all the day in Paris-La Défense, at the initiative of the International Working Group CNIG in partnership with Isted, the 'AFIGEO and Cobaty International.

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"Le temps de l'Afrique"

" Le temps de l'Afrique" (Odile Jacob, 2010) contribute to the enrichment of the reference book, bursting with lessons on changes in sub-Saharan Africa. The authors, Jean-Michel Severino and Oliver Ray, seeks to analyze the African changing, rich with opportunities and challenges. The innovative grid reading, decoding preconceptions and stereotypes, shows many aspects of this new Africa under professional experiences: demography, economy, politics, diplomacy, cultures and religions. Fascinating reading for both its content and its style, this book is a delight for all lovers of Africa, professionals and the general public.

Internet: www.odilejacob.fr/

Infrastructures & services

Launch of Logismed programme

The objective of the programme Logismed (Logistics Mediterranean) includes the development of a logistics network throughout the southern Mediterranean region. The programme was created by a consortium involving currently the Centre d'Etudes des Transports pour la Méditerranée Occidentale (CETMO), the European Investment Bank, the association UNIMED and Isted.

The creation of a standardized training in logistics that would be adapted to each of the ten countries covered by the programme, is the main lever through which the programme intends to achieve its goal. Isted is in charge of preparing the launch of the seminar during which the term of references will be written.

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New chief project for the Egyptian Twinning

A new Chief project for the safety railway twinning has been elected, his name is Mr. Amr Badr El Din, Egyptian transport and information minister's advisor. This twinning will be extended for two months and will be end on September 13th 2010

Therefore, Romain Boeglin, the RTA (Resident Twinning Advisor), will leave on July 13th as scheduled.

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Internet: www.isted.com/programmes/jumelages/index_fr.htm

News

Website

- The website of Isted is selected by "Le Meilleur du Web" - Usine nouvelle, as an added value information source

www.usinenouvelle.com/web/autres_75-1.html

- Updating of the section "activity report"

www.isted.com/organisation/rapports_activite.htm

Villes en développement

- **New acquisitions**

Regards sur la Terre - Villes changer de trajectoire. Pierre Jacquet, Rajendra Kumar Pachauri, Laurence Tubiana. Paris: Presses de Sciences Po, 2010

Document on the challenges of urban development (biodiversity, protection of oceans,

climate change) for the year 2010. The first chapter studies the challenges of public action: building sustainable cities, the economic crisis of 2007-2009, the environment, the evolution of global governance. The second chapter entitled "Cities: change path" addresses several topics such as economics, environment, social and governance.

www.pressesdesciencespo.fr/

Lieux de sociabilité urbaine en Afrique. Under supervision of Laurent Fourchard, Odile Goerg, Muriel Gomez-Perez. Paris: L'Harmattan, 2009

Pluridisciplinary contributions on urban spaces of sociability issued from the international symposium organized by both CEAN and SEDET in June 2006, entitled "places of urban sociability in the long term in Africa (North Africa and Madagascar included).

www.editions-harmattan.fr/index.asp

El mejoramiento barrial. Un campo de la producción social del hábitat. La experiencia de Fundasal y las comunidades en el proyecto Los Manantiales. Carla Recinos de Galuteau, Luis Eduardo Rivera. San Salvador: Fundasal, 2009

This document describes and discusses the process of land and construction in the district of La Chacra in San Salvador, as well as improvement actions for housing jointly conducted, with inhabitants, by Salvadoreña Fundación de Desarrollo y Vivienda Mínima.

www.fundasal.org.sv/

Smart urban growth for China. Edited by Yan Song & Chengri Ding. Washington : Lincoln Institute Policy, 2009

A result of a seminar organised in 2007 by Lincoln Institute of Land Policy. The contributions are structured around perspectives of sustainable urban growth, development issues and urban planning in China according to two decades of rapid economic growth

www.lincolninst.edu

Urbanization and Growth. Michael Spence, Patricia Clarke Annez, Robert M. Buckley editors. Washington: World Bank, Commission on Growth and Development, 2009

Prepared by the Commission on growth and development, this document aims at evaluating knowledge between urbanization and economic development, understanding better this relation and identifying specificities in order to assist countries in urban policies.

www.worldbank.org

www.growthcommission.org

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